



ARMIN STROM

SWISS WATCH MANUFACTURE

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Biel/Bienne

Armin Strom Unveils the Orbit Lime Green and Orbit Ice Blue

Refreshing Dials for the System 78 Collection

Armin Strom, the independent Swiss watch manufacturer, is pleased to announce the latest additions to our System 78 collection: the *Orbit Lime Green* and *Orbit Ice Blue*. These models feature **fumé dials**, offering a choice between the *Lime Green* and the *Ice Blue*. The Lime Green model stands out with a vibrant and energetic presence, while the Ice Blue version brings a refined and calm aesthetic to the collection. Both dials feature a gradient effect that enhances the visual depth of the openworked design, highlighting Armin Strom's commitment to contemporary style and technical excellence.

Innovative Mechanics and Design

At the heart of the new Orbit models is the **Manufacture Caliber ASS20** – the world's first movement to feature a **date display on a ceramic bezel that appears only on demand**. By pressing the pusher at 10 o'clock, the **date hand** is activated and points to the current date on the bezel. While the date remains active, the hand advances automatically at midnight each day. A second press of the pusher sends the hand back to its neutral position at 12 o'clock. The underlying column-wheel mechanism enables precise, fluid operation – a playfully interactive complication with real functional value. Powering it all is Armin Strom's **patented Equal Force Barrel**, which **delivers consistent energy** for a stable 72-hour power reserve.

Craftsmanship in Every Detail

Each component of the Orbit models is **hand-finished** at our Manufacture, where **traditional** techniques such as **anglage**, **perlage** and **circular graining** are employed to achieve high standards of quality and craftsmanship. The anti-reflective sapphire crystal highlights the details of the off-center dial on the left, while the right side reveals three hand-finished finger bridges. The gradient dials transition from a central hue to a deep black at the edges, creating a contrast with the rhodium-coated, **Super-LumiNova®**-enhanced hour and minute hands. **Limited to just 20 pieces each**, the *Orbit Lime Green* and *Orbit Ice Blue* are presented in a stainless steel case with a matching bracelet.

Discover the colors behind the complication.
Scan to explore the Orbit's bold history—in comic form.



Technical specifications

Orbit Lime Green, Reference no. ST25-OR.05

Orbit Ice Blue, Reference no. ST25-OR.21

Movement:	Armin Strom Manufacture Caliber ASS20
Indications:	Hours, minutes, seconds, date
Winding mechanism:	Automatic winding with micro rotor
Functions:	Column-wheel date on demand, patented equal force barrel
Regulating system:	Balance wheel with 4 regulating screws
Power reserve:	72 hours
Dimensions:	35.52 mm x 8.42 mm
Frequency:	3.5 Hz (25,200 vibrations per hour)
Jewels:	30
Number of components:	273
Case:	Stainless steel, fixed ceramic bezel Sapphire crystal and case back with anti-reflective treatment
Water resistance:	5 ATM
Diameter:	43.4 mm
Height:	12.6 mm
Lug-to-Lug:	44.35 mm
Dial:	Off-center, indexes with Super-LumiNova® filling Lime green fumé Ice blue fumé
Hands:	Rhodium, faceted and polished with Super-LumiNova® filling
Bracelet:	Stainless steel with double-folding clasp
Limited Edition	20 pieces each
Price:	CHF 36'000.-

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About Armin Strom

Armin Strom is an independent watch company based in Biel/Bienne, Switzerland, where Swiss-German horological tradition blends seamlessly with innovative, open-worked design. Renowned for its artisanal, low-volume approach, the brand meticulously hand-finishes every component to haute horology standards, with a signature focus on exposing movement mechanics on the dial side. Founded in 1967 by Armin Strom, the company was revitalized in 2009 by Master Watchmaker Claude Greisler and entrepreneur Serge Michel. Today, Armin Strom designs, develops, and assembles every timepiece in-house, creating a perfect balance of uncompromising quality, innovation, and transparency. We call it the Science of Movement. www.arminstrom.com

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